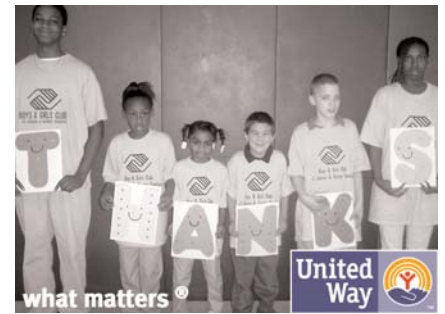




United Way
for Jackson & George
Counties



Low Budget Campaign Ideas:

Educational Ideas:

1. Employee Testimonies -- Ask employees to share their United Way experiences at your workplace campaign event or in a mass company email.
2. United Way Fact-of-the-day emails.
3. Agency Meet & Greet -- Bring UW agency representatives to your workplace. Hold an agency fair or just ask us to arrange for an agency representative to speak at your workplace campaign event.

Contest Ideas:

1. Door prizes -- Give away company trinkets as door prizes at your workplace campaign event.
2. Email contest -- Have an email contest to name your company UW Campaign Event Theme.
3. Tricycle Race -- Pick a couple of your burliest guys and stick them in a tricycle race to raise awareness of your workplace UW Campaign Event.
4. Oldest Company T-shirt -- Have a contest to see who has the oldest/dirtiest company t-shirt.

Contest Ideas Cont...:

5. Baby Pictures -- Have employees submit baby pictures and make small donation (\$1) to guess whose picture is whose.
6. Best Pet -- Ask employees to bring in photos of their pets and see who has the prettiest, smartest, funniest, etc... pet in your office. Have employees make small donation (\$1) to vote.
7. Bake Off/ Cook Off -- Let your employees show off their cooking talents and have everyone make a small donation (\$1) to vote.
8. Car wash -- Have supervisors and/or CEO wash winners car.

Team Building Ideas:

1. Day of Caring -- Arrange for employees to do some "hands on" work with a local UW agency to bring good PR to your company and raise awareness of your workplace UW campaign.

Creative Ideas:

1. Flower Arranging Class -- Host an after hours flower arranging class and have attendees pay a reasonable fee that would cover materials and a small donation. Try to get materials donated by local craft store.